

720M

| Attribute | Value |
|---------------------------|--|
| UPC-12 | 686720072024 |
| Short Name | Whole-House Fan Powered Evaporative Humidifier - Manual |
| Packaging Hierarchy Level | Each |
| Pallet GTIN | 70686720072023 |
| Manufacturer | Research Products Corporation |
| Brand | AprilAire |
| Status | Active |
| Series | 720 Humidifier Series |
| Product Category | Humidification>Humidifiers>Evaporative |
| Sales Region | USA and Canada |
| Launch Date | 2024-08-01 |
| UNSPS Code | 40101903-Humidifiers |
| Master Title - Short | AprilAire 720M Whole-House Humidifier with Manual Control |
| Master Title - Long | AprilAire 720M Whole-House Fan-Powered Evaporative Humidifier – 21 Gallons Per Day, Water Saving With Manual Control for up to 6,250 Sq. Ft., Part of the AprilAire Healthy Air System |

| Attribute | Value |
|------------------------|---|
| Master Bullets - Trade | <p>HUMIDITY FOR HEALTH – Achieve balanced humidity in the home which has been shown to reduce the incidence of respiratory infections and symptoms related to allergies and asthma by minimizing the formation of bacteria, viruses, fungi, and dust mites INDUSTRY-LEADING CAPACITY – Delivers 21 gallons per day of humidification and balances humidity quicker than ever to satisfy larger homes 60% LESS WASTEWATER* – Built with superior sustainability in mind. The innovative recirculation valve recycles water to deliver 3X more water across the panel*, while simultaneously reducing wastewater *Compared to AprilAire 700 Humidifier ONE-PIECE HYDROCORE™ – The one-piece disposable HydroCore™ water panel cartridge quickly pops in and out for fast replacement and is made with recycled plastic. Annual maintenance is now easier than ever. MANUAL CONTROL – The included manual control is duct or wall mount compatible, provides a dry-contact closure and conveniently measures changes in humidity. It is the tried and true method of simple humidifier control. 2X MORE EVAPORATIVE EFFICIENCY** – The 720M Humidifier features a hybrid fan that maximizes even distribution of air across the panel for increased output and efficiency **On high speed vs. AprilAire 700 Humidifier REVERSIBLE DESIGN – Reconfigure the fan module to fit tight installs and optimize performance on any furnace configuration, including horizontal. Easily install with the fan on the left (standard configuration) or right (reconfigured). MINIMIZE CALLBACKS – Designed to reduce leaks plus a low fan option for reduced noise so you can minimize callbacks from your customers 3 DEGREE LEVEL TOLERANCE – The distribution tray allows installation to be up to 3 degrees out of level without leaks or performance reduction PART OF THE APRILAIRE HEALTHY AIR SYSTEM – The 720M Humidifier is a part of your one-stop, all purpose investment toward a greater quality of life. The AprilAire Healthy Air System (additional components sold separately) combines fresh air ventilation, air filtration, humidity control, radon control, zoning and IAQ control, and UVC sanitization to address all aspects of Indoor Air Quality in the home. BUY WITH CONFIDENCE – AprilAire Whole-House Humidifiers are designed and assembled in the USA utilizing US and global components by AprilAire, the leader in Indoor Air Quality solutions for the home since 1954, and come with a 5-year warranty INCLUDES – 720 Humidifier, Model 4655 Manual Control, L HydroCore, 24 VAC 10VA Transformer, Saddle Valve, Owner's Manual and Installation Template</p> |

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| Master Long Description - Trade | <p>The AprilAire 720M Whole-House, Fan-Powered Evaporative Humidifier is an advanced solution designed to deliver optimal humidity control for homes up to 6,250 square feet. With the ability to provide 21 gallons of humidification per day, this industry-leading unit ensures rapid and balanced humidity, crucial for reducing respiratory infections, allergies, and asthma symptoms by minimizing bacteria, viruses, fungi, and dust mites throughout the entire home. The AprilAire 720M is built with sustainability in mind, featuring a recirculation valve that reduces wastewater by 60% compared to previous models. Its one-piece disposable HydroCore™ cartridge, made with recycled plastic, simplifies annual maintenance. The humidifier includes the tried and true manual control which is duct or wall mount compatible. Enhanced with a hybrid fan, the unit boasts twice the evaporative efficiency of earlier models, ensuring even air distribution and superior performance. The reversible design accommodates various installation configurations, while additional features like leak protection, reduced noise, and a distribution tray that allows for slight misalignments during installation help minimize service callbacks. Designed and assembled in the USA utilizing US and global components and backed by a 5-year warranty, the AprilAire 720M provides reliable, high-quality humidification, complete with all necessary components for easy setup.</p> |

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| Master Bullets - Consumer | <p>HUMIDITY FOR HEALTH – Achieve balanced humidity in the home which has been shown to reduce the incidence of respiratory infections and symptoms related to allergies and asthma by minimizing the formation of bacteria, viruses, fungi, and dust mites INDUSTRY-LEADING CAPACITY – Delivers 21 gallons per day of humidification and balances humidity quicker than ever to satisfy larger homes 60% LESS WASTEWATER* – Built with superior sustainability in mind. The innovative recirculation valve recycles water to deliver 3X more water across the panel*, while simultaneously reducing wastewater *Compared to AprilAire 700 Humidifier ONE-PIECE HYDROCORE™ – The one-piece disposable HydroCore™ water panel cartridge quickly pops in and out for fast replacement and is made with recycled plastic. Annual maintenance is now easier than ever. MANUAL CONTROL – The included manual control is duct or wall mount compatible, provides a dry-contact closure and conveniently measures changes in humidity. It is the tried and true method of simple humidifier control. 2X MORE EVAPORATIVE EFFICIENCY** – The 720M Humidifier features a hybrid fan that maximizes even distribution of air across the panel for increased output and efficiency **On high speed vs. AprilAire 700 Humidifier REVERSIBLE DESIGN – The fan module can be reconfigured to fit tight installs and optimize performance on any furnace configuration, including horizontal. Easily install with the fan on the left (standard configuration) or right (reconfigured). DISTRIBUTION TRAY – The distribution tray allows installation to be up to 3 degrees out of level LEAK PREVENTION – Designed to reduce leaks with catch-all drain PART OF THE APRILAIRE HEALTHY AIR SYSTEM – The 720M Humidifier is a part of your one-stop, all purpose investment toward a greater quality of life. The AprilAire Healthy Air System (additional components sold separately) combines fresh air ventilation, air filtration, humidity control, radon control, zoning and IAQ control, and UVC sanitization to address all aspects of Indoor Air Quality in the home. BUY WITH CONFIDENCE – AprilAire Whole-House Humidifiers are designed and assembled in the USA utilizing US and global components by AprilAire, the leader in Indoor Air Quality solutions for the home since 1954, and come with a 5-year warranty INCLUDES – 720 Humidifier, Model 4655 Manual Control, L HydroCore, 24 VAC 10VA Transformer, Saddle Valve, Owner's Manual and Installation Template</p> |

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| Keywords | aprilair, humidifier, humidifiers, whole, home, house, furnace, hvac, evaporative, auto, automatic |
| Warranty Length | 5 Years |
| Special Features | Adjustable Humidity Control; Auto Shut Off; Humidistat; Quiet; Service Filter Indicator |
| Service Model Numbers | HYDROL, HYDRLH, 4655, 4001, 4010, 4740, 70000037, 70000218, 70000220, 70000223, 70000227, 70000228 |
| Color | Gray |
| Shape | Rectangle |
| Materials | Polycarbonate; Plastic |
| Included Components | 720 Humidifier; 4655 Manual Control; HYDROL L HydroCore; 4010 24VAC 10VA Transformer; 4001 Saddle Valve; Owner's Manual; Installation Template |
| Assembly Required (Y/N) | No |
| Battery Required (Y/N) | No |
| Amperage (A) | 1.25 |
| Voltage (V) | 120VAC; 24VAC |
| Volt Amps (VA) | 10 |
| Electrical Frequency (Hz) | 60 |
| Electrical Phase | 1 |
| Min Max Coverage Area (sqft) | 2100 3150 6250 |

| Attribute | Value |
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| Min Max Operating Temperature (F) | 40 140 |
| Humidification Capacity (gpd) | 21 |
| Humidification Type | Evaporative Fan Powered Flow-Through |
| Serial Numbered (Y/N) | Yes |
| Certifications | UL Listed; CSA |
| CA Prop 65 Warning Required (Y/N) | No |
| EPA Establishment Number | 2539-WI-2 |
| Assembled Length (in) - ACTUAL - Component 1 | 10.5 |
| Assembled Width (in) - ACTUAL - Component 1 | 16.5 |
| Assembled Height (in) - ACTUAL - Component 1 | 18 |
| Assembled Weight (lb) - Component 1 | 13.75 |
| Ship Length (in) | 20 |
| Ship Width (in) | 19 |
| Ship Height (in) | 14 |
| Ship Volume (cuft) | 3.08 |
| Ship Weight (lb) | 16.25 |
| MOQ/Order Multiple | 1 |
| Eaches per Pallet | 12 |
| Cases per Pallet Layer | 4 |
| Case Layers per Pallet | 3.0 |
| Pallet Stack Max | 3 |
| Country of Origin | USA |
| Harmonized Code | 8479.89.2021 |
| Freight Class | 85 |
| NMFC Code | 25525 |
| PALLET - Ship Length (in) | 48 |
| PALLET - Ship Width (in) | 40 |
| PALLET - Ship Height (in) | 45 |
| PALLET - Ship Weight (lb) | 195.00 |

| Attribute | Value |
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| Image - Hero | https://rp.widen.net/content/1bxqxbezi2/jpeg/aprilaire-720m-720mkz-humidifier-hero-photo.jpg |
| Image - Front | https://rp.widen.net/content/hbthjplxd9/jpeg/aprilaire-720-series-humidifier-hero-photo.jpg |
| Image - Front.1 | https://rp.widen.net/content/u4ajuokidf/jpeg/aprilaire-720-series-humidifier-reconfigured-front-view-photo.jpg |
| Image - Back | https://rp.widen.net/content/wg3quuurj7/jpeg/aprilaire-720-series-humidifier-back-facing-photo.jpg |
| Image - Left | https://rp.widen.net/content/37kpm szop3/jpeg/aprilaire-720-series-humidifier-door-side-view-photo.jpg |
| Image - Left Front | https://rp.widen.net/content/txcwkojlma/jpeg/aprilaire-720-series-humidifier-right-facing-photo.jpg |
| Image - Right | https://rp.widen.net/content/1xknfewgt/jpeg/aprilaire-720-series-humidifier-side-view-photo.jpg |
| Image - Top | https://rp.widen.net/content/bt0grenqms/jpeg/aprilaire-720-series-humidifier-top-view-photo.jpg |
| Image - Bottom | https://rp.widen.net/content/spm8s4fnuk/jpeg/aprilaire-720-series-humidifier-bottom-view-photo.jpg |
| Image - Close-Up | https://rp.widen.net/content/odrkiszxps/jpeg/aprilaire-720-series-humidifier-top-view-close-up-photo.jpg |
| Image - Dimensions | https://rp.widen.net/content/rmgycb3ztf/jpeg/aprilaire-720-series-humidifier-size-measurements-web-ready-photo.jpg |
| Image - Product Interior | https://rp.widen.net/content/w6woyse3b8/jpeg/aprilaire-720-series-humidifier-interior-close-up-photo.jpg |
| Image - Instructional | https://rp.widen.net/content/nnih0ebupo/jpeg/aprilaire-720-series-humidifier-with-filter-installed-instructional-photo.jpg |
| Image - Marketing Tile | https://rp.widen.net/content/ul5js82dir/jpeg/aprilaire-720-series-humidifier-sizing-chart-web-ready-graphic.jpg |
| Image - Marketing Tile.1 | https://rp.widen.net/content/az3rxuwe4w/jpeg/aprilaire-720-series-humidifier-fan-settings-web-ready-photo.jpg |
| Image - Marketing Tile.2 | https://rp.widen.net/content/crv2bo43iz/jpeg/aprilaire-720-series-humidifier-maintenance-web-ready-photo.jpg |
| Image - Marketing Tile.3 | https://rp.widen.net/content/jkpltxgcd1/jpeg/aprilaire-720-series-humidifier-features-web-ready-photo.jpg |
| Image - Marketing Tile.4 | https://rp.widen.net/content/hbnilwluhc/jpeg/aprilaire-720-series-humidifier-configuration-web-ready-photo.jpg |
| Image - Marketing Tile.5 | https://rp.widen.net/content/3aetxlyqwu/jpeg/aprilaire-720-series-humidifier-capacity-web-ready-photo.jpg |
| Image - Marketing Tile.6 | https://rp.widen.net/content/zhyqixevly/jpeg/aprilaire-720m-humidifier-box-contents-web-ready-photo.jpg |

| Attribute | Value |
|---|---|
| Image - Lifestyle | https://rp.widen.net/content/wy3msqnsdc/jpeg/aprilaire-720-series-humidifier-sustainability-web-ready-lifestyle-photo.jpg |
| Image - Logo | http://images.salsify.com/image/upload/s--EvvPG7ie--/gtadtev3mzxxdxb6qxcx.png |
| Asset 1 - BILT Exclusive (Image, Video, Etc.) | https://rp.widen.net/content/umdqrhgg43/jpeg/aprilaire-bilt-720-series-humidifier-e-commerce-banner-photo.jpg |
| Asset 2 - BILT Exclusive (Image, Video, Etc.) | https://rp.widen.net/content/s8adbcgswv/jpeg/aprilaire-bilt-720-series-humidifier-e-commerce-carousel-photo.jpg |
| PDF - Brochure | https://rp.widen.net/content/ulxekqgylw/original/aprilaire-720-series-humidifier-vs-700-comparison-sell-sheet-388.pdf |
| PDF - Manual - Installation | https://rp.widen.net/content/xshwoetmlw/original/aprilaire-720-series-humidifier-installation-template-10020113.pdf |
| PDF - Manual - Owner | https://rp.widen.net/content/agonbbjzma/original/aprilaire-620-720-series-humidifier-owners-manual-10020114.pdf |
| PDF - Manual - Other | https://rp.widen.net/content/80qlf1aqms/original/aprilaire-720-series-humidifier-english-french-maintenance-instructions-10021529.pdf |
| PDF - Product Guide All | https://rp.widen.net/content/4uiwz4kh5l/original/aprilaire-all-products-specification-reference-guide-2210.pdf |
| PDF - Spec Sheet | https://rp.widen.net/content/9hjusfqwao/original/aprilaire-720-series-humidifier-specification-sheet-387.pdf |
| PDF - Submittal Sheet | https://rp.widen.net/content/supgtml9d9/original/aprilaire-720-series-humidifier-submittal-sheet-SUB-720.pdf |
| Video - Commercial | https://rp.widen.net/content/6e7o4rstq7/original/aprilaire-humidifier-humidification-long-form-video.mp4 |
| Video - Commercial.1 | https://rp.widen.net/content/fku0p1kni4/original/aprilaire-humidifier-humidification-30-second-video.mp4 |
| Video - Commercial - YouTube URL | https://youtu.be/WJIMmPx3mbg |
| Video - Commercial - YouTube URL.1 | https://youtu.be/LuYnDSdleY4 |
| Video - Installation - YouTube URL | https://youtu.be/lxk0xUk82LQ |
| Video - Product Promo | https://rp.widen.net/content/g3fmebvcqz/original/aprilaire-720-series-humidifier-product-video.mp4 |
| Video - Product Promo - YouTube URL | https://youtu.be/7matAskuFA |
| Video - Product Series - YouTube URL | https://youtu.be/asuZe7X4dc4 |
| _ITEM_ | 720M |