

# 610

Attribute	Value
UPC-12	686720006104
Short Name	Competitive Media 16 X 25 (MERV 11)
Packaging Hierarchy Level	Each
Case GTIN	30686720006105
Pallet GTIN	70686720006103
Manufacturer	Research Products Corporation
Brand	AprilAire
Status	Active
Product Category	Air Purification>Media>Filters
Sales Region	USA and Canada
UNSPS Code	40161505-Air Filters
Master Title - Short	AprilAire 610 Replacement Filter for AprilAire Whole-House Air Purifiers - MERV 11 (Pack of 1)
Master Title - Long	AprilAire 610 Replacement Filter for AprilAire Whole-House Air Purifiers - MERV 11 Clean Air Furnace Filter (Pack of 1)
Keywords	aprilair, air, purifier, whole, house, home, replacement, 610, filter
Warranty Length	No Warranty
Parent Model Numbers	1625FG, Competitive Models (Carrier, General, Honeywell, Lennox, Trion, Ultravation) using 4897 Upgrade Kit
Color	White
Shape	Rectangle
Materials	Synthetic Fiber
Included Components	(1) 610 Filter Media
Assembly Required (Y/N)	No
MERV Rating	11
Contaminants Removed	Airborne Particles; Airborne Allergens; Asthma Triggers; Bacteria; Dust; Mold Spores; Pet Dander; Pollen
Battery Required (Y/N)	No
Min Max Resistance at Airflow Volume	0.02@200 0.27@2000
Certifications	UL Classified
CA Prop 65 Warning Required (Y/N)	No

Attribute	Value
EPA Establishment Number	2539-WI-1
Assembled Length (in) - ACTUAL - Component 1	4.05
Assembled Width (in) - ACTUAL - Component 1	26.63
Assembled Height (in) - ACTUAL - Component 1	15.5
Assembled Length (in) - NOMINAL	4
Assembled Width (in) - NOMINAL	25
Assembled Height (in) - NOMINAL	16
Assembled Weight (lb) - Component 1	2.17
Ship Length (in)	27
Ship Width (in)	5
Ship Height (in)	4
Ship Volume (cuft)	0.31
Ship Weight (lb)	2.17
MOQ/Order Multiple	8
Eaches per Case	8
Eaches per Pallet	192
Cases per Pallet Layer	4
Case Layers per Pallet	6.0
Pallet Stack Max	3
Country of Origin	USA
Harmonized Code	8421.99.0040
Freight Class	125
NMFC Code	69100
CASE PACK - Ship Length (in)	28
CASE PACK - Ship Width (in)	20
CASE PACK - Ship Height (in)	9
CASE PACK - Ship Volume (cuft)	2.92
CASE PACK - Ship Weight (lb)	17.36
PALLET - Ship Length (in)	48

Attribute	Value
PALLET - Ship Width (in)	48
PALLET - Ship Height (in)	59
PALLET - Ship Weight (lb)	416.64
Image - Hero	<a href="https://rp.widen.net/content/h8mc9bvrpm/jpeg/aprilaire-healthy-air-11-air-filter-1-pack-web-ready-hero-photo.jpg">https://rp.widen.net/content/h8mc9bvrpm/jpeg/aprilaire-healthy-air-11-air-filter-1-pack-web-ready-hero-photo.jpg</a>
Image - Front	<a href="https://rp.widen.net/content/dh9yvdcoc/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-front-view-photo.jpg">https://rp.widen.net/content/dh9yvdcoc/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-front-view-photo.jpg</a>
Image - Back	<a href="https://rp.widen.net/content/9ml6fph6ka/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-back-facing-photo.jpg">https://rp.widen.net/content/9ml6fph6ka/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-back-facing-photo.jpg</a>
Image - Left	<a href="https://rp.widen.net/content/yhwdxnaa8o/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-side-view-photo.jpg">https://rp.widen.net/content/yhwdxnaa8o/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-side-view-photo.jpg</a>
Image - Right	<a href="https://rp.widen.net/content/ddyfen6aod/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-left-facing-photo.jpg">https://rp.widen.net/content/ddyfen6aod/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-left-facing-photo.jpg</a>
Image - Top	<a href="https://rp.widen.net/content/11d8qmppti/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-side-view-close-up-photo.jpg">https://rp.widen.net/content/11d8qmppti/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-side-view-close-up-photo.jpg</a>
Image - Bottom	<a href="https://rp.widen.net/content/sgwteuwt3/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-bottom-right-facing-photo.jpg">https://rp.widen.net/content/sgwteuwt3/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-bottom-right-facing-photo.jpg</a>
Image - Dimensions	<a href="https://rp.widen.net/content/okqav3vq30/jpeg/aprilaire-610-air-filter-size-web-ready-photo.jpg">https://rp.widen.net/content/okqav3vq30/jpeg/aprilaire-610-air-filter-size-web-ready-photo.jpg</a>
Image - In Packaging	<a href="https://rp.widen.net/content/mckk1o3u7a/jpeg/aprilaire-610-air-filter-packaging-transition-photo.jpg">https://rp.widen.net/content/mckk1o3u7a/jpeg/aprilaire-610-air-filter-packaging-transition-photo.jpg</a>
Image - Marketing Tile	<a href="https://rp.widen.net/content/m7c4rqkh0k/jpeg/aprilaire-ala-merv11-merv13-air-filter-web-ready-graphic.jpg">https://rp.widen.net/content/m7c4rqkh0k/jpeg/aprilaire-ala-merv11-merv13-air-filter-web-ready-graphic.jpg</a>
Image - Marketing Tile.1	<a href="https://rp.widen.net/content/5bxxgqityd/jpeg/aprilaire-610-air-filter-compatible-with-web-ready-photo.jpg">https://rp.widen.net/content/5bxxgqityd/jpeg/aprilaire-610-air-filter-compatible-with-web-ready-photo.jpg</a>
Image - Marketing Tile.2	<a href="https://rp.widen.net/content/azc5y5hoci/jpeg/aprilaire-610-810-air-filter-compatible-with-chart-web-ready-graphic.jpg">https://rp.widen.net/content/azc5y5hoci/jpeg/aprilaire-610-810-air-filter-compatible-with-chart-web-ready-graphic.jpg</a>
Image - Marketing Tile.3	<a href="https://rp.widen.net/content/a9njsjcjcds/jpeg/aprilaire-610-air-filter-web-ready-graphic.jpg">https://rp.widen.net/content/a9njsjcjcds/jpeg/aprilaire-610-air-filter-web-ready-graphic.jpg</a>
Image - Marketing Tile.4	<a href="https://rp.widen.net/content/deskybshq/jpeg/aprilaire-logo-transition-graphic.jpg">https://rp.widen.net/content/deskybshq/jpeg/aprilaire-logo-transition-graphic.jpg</a>
Image - Marketing Tile.5	<a href="https://rp.widen.net/content/uctmtd2r7d/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-web-ready-left-facing-photo.jpg">https://rp.widen.net/content/uctmtd2r7d/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-web-ready-left-facing-photo.jpg</a>
Image - Marketing Tile.6	<a href="https://rp.widen.net/content/jyfhzwmkaq/jpeg/aprilaire-110-410-610-810-910-air-filter-merv-11-web-ready-back-facing-photo.jpg">https://rp.widen.net/content/jyfhzwmkaq/jpeg/aprilaire-110-410-610-810-910-air-filter-merv-11-web-ready-back-facing-photo.jpg</a>
Image - Marketing Tile.7	<a href="https://rp.widen.net/content/dvme9onlyd/jpeg/aprilaire-air-filter-web-ready-graphic-4.jpg">https://rp.widen.net/content/dvme9onlyd/jpeg/aprilaire-air-filter-web-ready-graphic-4.jpg</a>
Image - Marketing Tile.8	<a href="https://rp.widen.net/content/jvztbijf2/jpeg/aprilaire-air-filter-web-ready-graphic-3.jpg">https://rp.widen.net/content/jvztbijf2/jpeg/aprilaire-air-filter-web-ready-graphic-3.jpg</a>

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Image - Marketing Tile.9	<a href="https://rp.widen.net/content/ufnxzy2ig1/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-clean-air-web-ready-graphic.jpg">https://rp.widen.net/content/ufnxzy2ig1/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-clean-air-web-ready-graphic.jpg</a>
Image - Marketing Tile.10	<a href="https://rp.widen.net/content/2jlfvnm1e/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-web-ready-right-facing-photo.jpg">https://rp.widen.net/content/2jlfvnm1e/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-web-ready-right-facing-photo.jpg</a>
Image - Marketing Tile.11	<a href="https://rp.widen.net/content/iexf3oouxj/jpeg/aprilaire-610-810-air-filter-compatibility-chart-graphic.jpg">https://rp.widen.net/content/iexf3oouxj/jpeg/aprilaire-610-810-air-filter-compatibility-chart-graphic.jpg</a>
Image - Logo	<a href="http://images.salsify.com/image/upload/s--EvwPG7ie--/gtadtev3mzxxdwb6qxcr.png">http://images.salsify.com/image/upload/s--EvwPG7ie--/gtadtev3mzxxdwb6qxcr.png</a>
PDF - Brochure	<a href="https://rp.widen.net/content/b6owvs1ufj/original/aprilaire-air-purifier-consumer-brochure-2289.pdf">https://rp.widen.net/content/b6owvs1ufj/original/aprilaire-air-purifier-consumer-brochure-2289.pdf</a>
PDF - Product Guide	<a href="https://rp.widen.net/content/1obme2sgkj/original/aprilaire-air-cleaner-product-guide-2360.pdf">https://rp.widen.net/content/1obme2sgkj/original/aprilaire-air-cleaner-product-guide-2360.pdf</a>
PDF - Product Guide All	<a href="https://rp.widen.net/content/4uiwz4kh5l/original/aprilaire-all-products-specification-reference-guide-2210.pdf">https://rp.widen.net/content/4uiwz4kh5l/original/aprilaire-all-products-specification-reference-guide-2210.pdf</a>
Video - Commercial	<a href="https://rp.widen.net/content/utfsyojaik/original/aprilaire-air-purifier-clean-air-filter-commerical-video.mp4">https://rp.widen.net/content/utfsyojaik/original/aprilaire-air-purifier-clean-air-filter-commerical-video.mp4</a>
Video - Commercial.1	<a href="https://rp.widen.net/content/yo1ewtg3h0/original/aprilaire-air-purifier-air-purity-15-second-video.mp4">https://rp.widen.net/content/yo1ewtg3h0/original/aprilaire-air-purifier-air-purity-15-second-video.mp4</a>
Video - Commercial.2	<a href="https://rp.widen.net/content/tk8vu0xmjm/original/aprilaire-air-purifier-allergies-15-second-video-2.mp4">https://rp.widen.net/content/tk8vu0xmjm/original/aprilaire-air-purifier-allergies-15-second-video-2.mp4</a>
Video - Commercial - YouTube URL	<a href="https://youtu.be/cCbJVzUjd9Y">https://youtu.be/cCbJVzUjd9Y</a>
Video - Commercial - YouTube URL.1	<a href="https://youtu.be/4lp3xinN4co">https://youtu.be/4lp3xinN4co</a>
Video - Commercial - YouTube URL.2	<a href="https://youtu.be/pephnZTVT1l">https://youtu.be/pephnZTVT1l</a>
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