

Attribute	Value
UPC-12	686720005107
Short Name	Media for Model 1510 (MERV 11)
Packaging Hierarchy Level	Each
Case GTIN	30686720005108
Pallet GTIN	70686720005106
Manufacturer	Research Products Corporation
Brand	AprilAire
Status	Active
Product Category	Air Purification>Media>Filters
Sales Region	USA and Canada
UNSPS Code	40161505-Air Filters
Master Title - Short	AprilAire 510 Replacement Filter for AprilAire Whole-House Air Purifiers - MERV 11 (Pack of 1)
Master Title - Long	AprilAire 510 Replacement Filter for AprilAire Whole-House Air Purifiers - MERV 11 Clean Air Furnace Filter (Pack of 1)
Master Bullets - Trade	Vacuum and dust less often by preventing airborne particles from settling on your furniture and flooring.   Convenient 1-Pack Offers 1-Year Supply   Lasts up to one year for optimal performance   Filters dust, pollen, pet dander, and mold spores from the air entering your home   Easy to install in the unique AprilAire Interlock Rail System. Better performance due to the patented AprilAire Self-Seal Technology which minimizes the amount of air bypassing the filter. 10-year Clean-Coil Commitment ensures the performance of your air filter   MERV 11   Fits AprilAire Air Purifier Model: 1510, 2516   Made in Wisconsin, USA
Master Long Description - Trade	Are you bothered by the amount of dust and other particles in the air and on the furniture in your home? The AprilAire Healthy Air 11 traps airborne dust as air circulates through the filter, reducing your cleaning time and frequency. Our Healthy Air 11 air filter protects your HVAC system from airborne particles too, which helps lower your energy costs, and can prolong the lifetime of your equipment. Genuine AprilAire filters are specifically engineered to work with your AprilAire air cleaner. They are effective for 6-12 months compared to the traditional 1-3 month filter, saving you time and money. Our 4-inch filters provide more filter area for harmful particles to be captured compared to the traditional 1-inch filters. AprilAire's patented self-seal technology assures no air will pass by unfiltered, keeping your home clean and HVAC system operating at peak performance.
Keywords	aprilair, air, purifier, whole, house, home, replacement, 510, filter
Warranty Length	No Warranty

Attribute	Value
Parent Model Numbers	1510, 2516
Color	White
Shape	Rectangle
Materials	Synthetic Fiber
Included Components	(1) 510 Filter Media
Assembly Required (Y/N)	No
MERV Rating	11
Contaminants Removed	Airborne Particles; Airborne Allergens; Asthma Triggers; Bacteria; Dust; Mold Spores; Pet Dander; Pollen
Battery Required (Y/N)	No
Min Max Resistance at Airflow Volume	0.02@200 0.19@3000
Certifications	UL Classified
CA Prop 65 Warning Required (Y/N)	No
EPA Establishment Number	2539-WI-1
Assembled Length (in) - ACTUAL - Component 1	4
Assembled Width (in) - ACTUAL - Component 1	29.38
Assembled Height (in) - ACTUAL - Component 1	29.78
Assembled Length (in) - NOMINAL	4
Assembled Width (in) - NOMINAL	28
Assembled Height (in) - NOMINAL	31
Assembled Weight (lb) - Component 1	4.51
Ship Length (in)	30
Ship Width (in)	6
Ship Height (in)	4
Ship Volume (cuft)	0.42
Ship Weight (lb)	4.63
MOQ/Order Multiple	8
Eaches per Case	8

Attribute	Value
Eaches per Pallet	96
Cases per Pallet Layer	2
Case Layers per Pallet	6.0
Pallet Stack Max	3
Country of Origin	USA
Harmonized Code	8421.99.0040
Freight Class	125
NMFC Code	69100
CASE PACK - Ship Length (in)	31
CASE PACK - Ship Width (in)	24
CASE PACK - Ship Height (in)	9
CASE PACK - Ship Volume (cuft)	3.88
CASE PACK - Ship Weight (lb)	37.04
PALLET - Ship Length (in)	48
PALLET - Ship Width (in)	40
PALLET - Ship Height (in)	60
PALLET - Ship Weight (lb)	444.48
Image - Hero	<a href="https://rp.widen.net/content/orcviuzllf/jpeg/aprilaire-510-air-filter-large-1-pack-web-ready-hero-photo.jpg">https://rp.widen.net/content/orcviuzllf/jpeg/aprilaire-510-air-filter-large-1-pack-web-ready-hero-photo.jpg</a>
Image - Hero.1	<a href="https://rp.widen.net/content/emavrso4tl/jpeg/aprilaire-510-air-filter-1-pack-web-ready-hero-2-photo.jpg">https://rp.widen.net/content/emavrso4tl/jpeg/aprilaire-510-air-filter-1-pack-web-ready-hero-2-photo.jpg</a>
Image - Front	<a href="https://rp.widen.net/content/dh9yvdcoc/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-front-view-photo.jpg">https://rp.widen.net/content/dh9yvdcoc/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-front-view-photo.jpg</a>
Image - Back	<a href="https://rp.widen.net/content/9ml6fph6ka/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-back-facing-photo.jpg">https://rp.widen.net/content/9ml6fph6ka/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-back-facing-photo.jpg</a>
Image - Left	<a href="https://rp.widen.net/content/yhwdxnaa8o/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-side-view-photo.jpg">https://rp.widen.net/content/yhwdxnaa8o/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-side-view-photo.jpg</a>
Image - Right	<a href="https://rp.widen.net/content/ddyfen6aod/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-left-facing-photo.jpg">https://rp.widen.net/content/ddyfen6aod/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-left-facing-photo.jpg</a>
Image - Top	<a href="https://rp.widen.net/content/11d8qmptti/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-side-view-close-up-photo.jpg">https://rp.widen.net/content/11d8qmptti/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-side-view-close-up-photo.jpg</a>
Image - Bottom	<a href="https://rp.widen.net/content/slgwteuwt3/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-bottom-right-facing-photo.jpg">https://rp.widen.net/content/slgwteuwt3/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-bottom-right-facing-photo.jpg</a>
Image - Dimensions	<a href="https://rp.widen.net/content/irnqixnruj/jpeg/aprilaire-510-air-filter-size-web-ready-photo.jpg">https://rp.widen.net/content/irnqixnruj/jpeg/aprilaire-510-air-filter-size-web-ready-photo.jpg</a>

Attribute	Value
Image - In Packaging	<a href="https://rp.widen.net/content/add77hrvkj/jpeg/aprilaire-510-air-filter-packaging-transition-photo.jpg">https://rp.widen.net/content/add77hrvkj/jpeg/aprilaire-510-air-filter-packaging-transition-photo.jpg</a>
Image - Marketing Tile	<a href="https://rp.widen.net/content/m7c4rqkh0k/jpeg/aprilaire-ala-merv11-merv13-air-filter-web-ready-graphic.jpg">https://rp.widen.net/content/m7c4rqkh0k/jpeg/aprilaire-ala-merv11-merv13-air-filter-web-ready-graphic.jpg</a>
Image - Marketing Tile.1	<a href="https://rp.widen.net/content/dvme9onlyd/jpeg/aprilaire-air-filter-web-ready-graphic-4.jpg">https://rp.widen.net/content/dvme9onlyd/jpeg/aprilaire-air-filter-web-ready-graphic-4.jpg</a>
Image - Marketing Tile.2	<a href="https://rp.widen.net/content/jvztbjlf2/jpeg/aprilaire-air-filter-web-ready-graphic-3.jpg">https://rp.widen.net/content/jvztbjlf2/jpeg/aprilaire-air-filter-web-ready-graphic-3.jpg</a>
Image - Marketing Tile.3	<a href="https://rp.widen.net/content/deskybshq/jpeg/aprilaire-logo-transition-graphic.jpg">https://rp.widen.net/content/deskybshq/jpeg/aprilaire-logo-transition-graphic.jpg</a>
Image - Marketing Tile.4	<a href="https://rp.widen.net/content/uctmtd2r7d/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-web-ready-left-facing-photo.jpg">https://rp.widen.net/content/uctmtd2r7d/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-web-ready-left-facing-photo.jpg</a>
Image - Marketing Tile.5	<a href="https://rp.widen.net/content/5cmf8wnpud/jpeg/aprilaire-510-air-filter-air-purifier-graphic.jpg">https://rp.widen.net/content/5cmf8wnpud/jpeg/aprilaire-510-air-filter-air-purifier-graphic.jpg</a>
Image - Marketing Tile.6	<a href="https://rp.widen.net/content/olcqj8flvl/jpeg/aprilaire-510-air-filter-web-ready-graphic.jpg">https://rp.widen.net/content/olcqj8flvl/jpeg/aprilaire-510-air-filter-web-ready-graphic.jpg</a>
Image - Marketing Tile.7	<a href="https://rp.widen.net/content/ufnxzy2ig1/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-clean-air-web-ready-graphic.jpg">https://rp.widen.net/content/ufnxzy2ig1/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-clean-air-web-ready-graphic.jpg</a>
Image - Marketing Tile.8	<a href="https://rp.widen.net/content/exkby5pehx/jpeg/aprilaire-510-air-filter-merv-11-web-ready-back-facing-photo.jpg">https://rp.widen.net/content/exkby5pehx/jpeg/aprilaire-510-air-filter-merv-11-web-ready-back-facing-photo.jpg</a>
Image - Marketing Tile.9	<a href="https://rp.widen.net/content/2jlfvnm1e/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-web-ready-right-facing-photo.jpg">https://rp.widen.net/content/2jlfvnm1e/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-web-ready-right-facing-photo.jpg</a>
Image - Logo	<a href="http://images.salsify.com/image/upload/s--EvwPG7ie--/gtadtev3mzxxdvb6qxcr.png">http://images.salsify.com/image/upload/s--EvwPG7ie--/gtadtev3mzxxdvb6qxcr.png</a>
PDF - Brochure	<a href="https://rp.widen.net/content/b6owvs1ufj/original/aprilaire-air-purifier-consumer-brochure-2289.pdf">https://rp.widen.net/content/b6owvs1ufj/original/aprilaire-air-purifier-consumer-brochure-2289.pdf</a>
PDF - Product Guide	<a href="https://rp.widen.net/content/1obme2sgkj/original/aprilaire-air-cleaner-product-guide-2360.pdf">https://rp.widen.net/content/1obme2sgkj/original/aprilaire-air-cleaner-product-guide-2360.pdf</a>
PDF - Product Guide All	<a href="https://rp.widen.net/content/4uiwz4kh5l/original/aprilaire-all-products-specification-reference-guide-2210.pdf">https://rp.widen.net/content/4uiwz4kh5l/original/aprilaire-all-products-specification-reference-guide-2210.pdf</a>
Video - Commercial	<a href="https://rp.widen.net/content/utfsoyjaik/original/aprilaire-air-purifier-clean-air-filter-commercial-video.mp4">https://rp.widen.net/content/utfsoyjaik/original/aprilaire-air-purifier-clean-air-filter-commercial-video.mp4</a>
Video - Commercial.1	<a href="https://rp.widen.net/content/yo1ewtg3h0/original/aprilaire-air-purifier-air-purity-15-second-video.mp4">https://rp.widen.net/content/yo1ewtg3h0/original/aprilaire-air-purifier-air-purity-15-second-video.mp4</a>
Video - Commercial.2	<a href="https://rp.widen.net/content/tk8vu0xmjm/original/aprilaire-air-purifier-allergies-15-second-video-2.mp4">https://rp.widen.net/content/tk8vu0xmjm/original/aprilaire-air-purifier-allergies-15-second-video-2.mp4</a>
Video - Commercial - YouTube URL	<a href="https://youtu.be/cCbVzUjd9Y">https://youtu.be/cCbVzUjd9Y</a>
Video - Commercial - YouTube URL.1	<a href="https://youtu.be/pephnZTVT1I">https://youtu.be/pephnZTVT1I</a>

Attribute	Value
Video - Commercial - YouTube URL.2	<a href="https://youtu.be/ZzqH7snzMg8">https://youtu.be/ZzqH7snzMg8</a>
Video - Installation	<a href="https://rp.widen.net/content/kvgvkwefmz/original/aprilaire-air-filter-replacement-instructional-video.mp4">https://rp.widen.net/content/kvgvkwefmz/original/aprilaire-air-filter-replacement-instructional-video.mp4</a>
Video - Installation - YouTube URL	<a href="https://youtu.be/bKwZRMMg_al">https://youtu.be/bKwZRMMg_al</a>
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