

Attribute	Value
UPC-12	686720003103
Short Name	Media For Model 1310/2310/3310 And 4300 (MERV 11)
Packaging Hierarchy Level	Each
Case GTIN	30686720003104
Pallet GTIN	70686720003102
Manufacturer	Research Products Corporation
Brand	AprilAire
Status	Active
Product Category	Air Purification>Media>Filters
Sales Region	USA and Canada
UNSPS Code	40161505-Air Filters
Master Title - Short	AprilAire 310 Replacement Filter for AprilAire Whole-House Air Purifiers - MERV 11 (Pack of 1)
Master Title - Long	AprilAire 310 Replacement Filter for AprilAire Whole-House Air Purifiers - MERV 11 Clean Air Furnace Filter (Pack of 1)
Master Bullets - Trade	<p>This genuine AprilAire 310 replacement air filter was designed and manufactured in the USA by AprilAire – the leader in indoor air quality solutions – to optimize the performance of your AprilAire Air Purifier Model: 1310, 2310, 3310, or 4300 Vacuum and dust less often by preventing airborne particles from settling on your furniture and flooring. This AprilAire 310 replacement air filter removes airborne particles as they pass through the MERV 11 filter including dust, pollen, mold, spores, bacteria, and pet dander. Better performance thanks to the patented AprilAire Self-Seal Technology which minimizes the amount of air bypassing the filter Easy as 1-2-3 to install in the unique AprilAire Interlock Rail System. Unpack. Slide in. Close the door. Done. No assembly or cardboard or metal reinforcements needed. Nominal air filter size of 20 x 20 x 4 inches (nominal size is an industry standard filter size system to help you easily identify the correct replacement filter and is not the actual size) Proud partner of The American Lung Association in support of its mission to save lives by improving lung health and preventing lung disease</p>

Attribute	Value
Master Long Description - Trade	<p>Are you bothered by the amount of dust and other particles in the air and on the furniture in your home? The AprilAire 310 Healthy Air 11 Filter is the perfect addition to your clean home tool kit. The 310 Filter traps airborne pollen, mold spores, bacteria, pet dander and dust particles as air circulates through the filter – reducing your cleaning time and frequency, and allowing you to enjoy your clean home even more. This replacement whole-home filter is rated MERV 11 which means it traps airborne impurities as they pass through the filter that would otherwise float through the air and eventually settle on your furniture and flooring. Your HVAC system is protected from airborne particles too, which helps lower your energy costs, and can prolong the life of your equipment. Lengthen your HVAC system's life and improve your home's energy-efficiency by reducing dust buildup. Genuine AprilAire filters are specifically engineered to work with your AprilAire air cleaner and come with the Pure Fit Promise ensuring that the filter will fit your AprilAire air purifier equipment exactly. Efficient home and system protection - extremely low initial resistance and high dust holding capacity support up to 12 month filter life, saving you time on furnace filter changes compared to traditional 1-3 month filters. AprilAire 4-inch filters provide superior filter area (21.3 square feet of filtering media) for harmful particles to be captured compared to common 1-inch filters. The patented Self-Seal Technology assures no air will pass by unfiltered, keeping your home clean and HVAC system operating at peak performance. The AprilAire 310 Healthy Air 11 Filter has a nominal air filter size of 20 x 20 x 4 inches and is compatible with AprilAire Air Cleaner Models 1310, 2310, 3310 and 4300. The AprilAire Patented Interlock Rail System means no assembly required - easy and quick three-step filter replacement process. Illustrated packaging includes detailed air filter replacement instructions. Designed and made in the USA and backed by the AprilAire Clean Coil Commitment. Note: MERV is a scale used to measure the effectiveness of air filters. Higher number values translate to more effective filtration. *Performance tested to ASHRAE 52.2 Standard, minimum efficiency reporting value – MERV 11</p>
Keywords	april aire, air, purifier, whole, house, home, replacement, 310, filter
Warranty Length	No Warranty
Parent Model Numbers	1310, 2310, 3310, 4300, Competitive Models using 4898 Upgrade Kit
Color	White
Shape	Rectangle
Materials	Synthetic Fiber
Included Components	(1) 310 Filter Media
Assembly Required (Y/N)	No
MERV Rating	11
Contaminants Removed	Airborne Particles; Airborne Allergens; Asthma Triggers; Bacteria; Dust; Mold Spores; Pet Dander; Pollen
Battery Required (Y/N)	No

Attribute	Value
Min Max Resistance at Airflow Volume	0.02@200 0.19@1200
Serial Numbered (Y/N)	No
Certifications	UL Classified
CA Prop 65 Warning Required (Y/N)	No
EPA Establishment Number	2539-WI-1
Assembled Length (in) - ACTUAL - Component 1	4
Assembled Width (in) - ACTUAL - Component 1	21.38
Assembled Height (in) - ACTUAL - Component 1	19.58
Assembled Length (in) - NOMINAL	4
Assembled Width (in) - NOMINAL	20
Assembled Height (in) - NOMINAL	20
Assembled Weight (lb) - Component 1	2.43
Ship Length (in)	22
Ship Width (in)	4
Ship Height (in)	4
Ship Volume (cuft)	0.2
Ship Weight (lb)	2.43
MOQ/Order Multiple	8
Eaches per Case	8
Eaches per Pallet	192
Cases per Pallet Layer	4
Case Layers per Pallet	6.0
Pallet Stack Max	3
Country of Origin	USA
Harmonized Code	8421.99.0040
Freight Class	125
NMFC Code	69100
CASE PACK - Ship Length (in)	22

Attribute	Value
CASE PACK - Ship Width (in)	18
CASE PACK - Ship Height (in)	9
CASE PACK - Ship Volume (cuft)	2.06
CASE PACK - Ship Weight (lb)	19.44
PALLET - Ship Length (in)	42
PALLET - Ship Width (in)	42
PALLET - Ship Height (in)	60
PALLET - Ship Weight (lb)	466.56
Image - Hero	https://rp.widen.net/content/soaytbxubg/jpeg/aprilaire-310-air-filter-1-pack-web-ready-hero-photo.jpg
Image - Hero.1	https://rp.widen.net/content/zq9yuknn5y/jpeg/aprilaire-310-air-filter-1-pack-web-ready-hero-2-photo.jpg
Image - Front	https://rp.widen.net/content/dh9yvdkoc/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-front-view-photo.jpg
Image - Back	https://rp.widen.net/content/9ml6fph6ka/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-back-facing-photo.jpg
Image - Left	https://rp.widen.net/content/yhwdxnaa8o/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-side-view-photo.jpg
Image - Right	https://rp.widen.net/content/ddyfen6aod/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-left-facing-photo.jpg
Image - Top	https://rp.widen.net/content/11d8qmpptti/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-side-view-close-up-photo.jpg
Image - Bottom	https://rp.widen.net/content/sgwteuwt3/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-bottom-right-facing-photo.jpg
Image - Dimensions	https://rp.widen.net/content/8s7mk6qjem/jpeg/aprilaire-310-air-filter-size-web-ready-photo.jpg
Image - In Packaging	https://rp.widen.net/content/t6l7xy1rpx/jpeg/aprilaire-310-air-filter-packaging-transition-photo.jpg
Image - Marketing Tile	https://rp.widen.net/content/m7c4rqkh0k/jpeg/aprilaire-ala-merv11-merv13-air-filter-web-ready-graphic.jpg
Image - Marketing Tile.1	https://rp.widen.net/content/dvme9onlyd/jpeg/aprilaire-air-filter-web-ready-graphic-4.jpg
Image - Marketing Tile.2	https://rp.widen.net/content/jvztbijf2/jpeg/aprilaire-air-filter-web-ready-graphic-3.jpg
Image - Marketing Tile.3	https://rp.widen.net/content/deskybshq/jpeg/aprilaire-logo-transition-graphic.jpg
Image - Marketing Tile.4	https://rp.widen.net/content/uctmtd2r7d/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-web-ready-left-facing-photo.jpg

Attribute	Value
Image - Marketing Tile.5	https://rp.widen.net/content/bznewrsd0n/jpeg/aprilaire-310-air-filter-web-ready-graphic-2.jpg
Image - Marketing Tile.6	https://rp.widen.net/content/wn0urvd8i/jpeg/aprilaire-310-air-filter-web-ready-graphic-1.jpg
Image - Marketing Tile.7	https://rp.widen.net/content/ufnxzy2ig1/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-clean-air-web-ready-graphic.jpg
Image - Marketing Tile.8	https://rp.widen.net/content/a5hyozikxi/jpeg/aprilaire-310-air-filter-merv-11-web-ready-back-facing-photo.jpg
Image - Marketing Tile.9	https://rp.widen.net/content/2jlfvnm1e/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-web-ready-right-facing-photo.jpg
Image - Logo	http://images.salsify.com/image/upload/s--EvwPG7ie--/gtadtev3mzxxdwb6qxcr.png
PDF - Brochure	https://rp.widen.net/content/b6owvs1ufj/original/aprilaire-air-purifier-consumer-brochure-2289.pdf
PDF - Product Guide	https://rp.widen.net/content/1obme2sgkj/original/aprilaire-air-cleaner-product-guide-2360.pdf
PDF - Product Guide All	https://rp.widen.net/content/4uiwz4kh5l/original/aprilaire-all-products-specification-reference-guide-2210.pdf
Video - Commercial	https://rp.widen.net/content/utfsyojaik/original/aprilaire-air-purifier-clean-air-filter-commerical-video.mp4
Video - Commercial.1	https://rp.widen.net/content/yo1ewtg3h0/original/aprilaire-air-purifier-air-purity-15-second-video.mp4
Video - Commercial.2	https://rp.widen.net/content/tk8vu0xmjm/original/aprilaire-air-purifier-allergies-15-second-video-2.mp4
Video - Commercial - YouTube URL	https://youtu.be/cCbjVzUjd9Y
Video - Commercial - YouTube URL.1	https://youtu.be/pephnZTVT1I
Video - Commercial - YouTube URL.2	https://youtu.be/ZzqH7snzMg8
Video - Installation	https://rp.widen.net/content/kvgvkwefmz/original/aprilaire-air-filter-replacement-instructional-video.mp4
Video - Installation - YouTube URL	https://youtu.be/bKwZRMMg_al
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