

# 210

Attribute	Value
UPC-12	686720002106
Short Name	Media For Model 1210/2210/3210 And 4200 (MERV 11)
Packaging Hierarchy Level	Each
Case GTIN	30686720002107
Pallet GTIN	70686720002105
Manufacturer	Research Products Corporation
Brand	AprilAire
Status	Active
Product Category	Air Purification>Media>Filters
Sales Region	USA and Canada
UNSPS Code	40161505-Air Filters
Master Title - Short	AprilAire 210 Replacement Filter for AprilAire Whole-House Air Purifiers - MERV 11 (Pack of 1)
Master Title - Long	AprilAire 210 Replacement Filter for AprilAire Whole-House Air Purifiers - MERV 11 Clean Air Furnace Filter (Pack of 1)
Master Bullets - Trade	Vacuum and dust less often by preventing airborne particles from settling on your furniture and flooring   Convenient 1-Pack Offers 1-Year Supply   Each filter lasts up to one year for optimal performance   Filters dust, pollen, pet dander, and mold spores from the air entering your home   Easy to install in the unique AprilAire Interlock Rail System. Better performance due to the patented AprilAire Self-Seal Technology which minimizes the amount of air bypassing the filter. 10-year Clean-Coil Commitment ensures the performance of your air filter   MERV 11   Fits AprilAire Air Purifier Model: 1210, 1620, 2210, 2216, 3210, 4200, AprilAire or Space-Gard 2200 with an upgrade kit   Made in Wisconsin, USA

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Master Long Description - Trade	Are you bothered by the amount of dust and other particles in the air and on the furniture in your home? The AprilAire Healthy Air 11 traps airborne dust as air circulates through the filter, reducing your cleaning time and frequency. Our Healthy Air 11 air filter protects your HVAC system from airborne particles too, which helps lower your energy costs, and can prolong the lifetime of your equipment. Genuine AprilAire filters are specifically engineered to work with your AprilAire air cleaner. They are effective for 6-12 months compared to the traditional 1-3 month filter, saving you time and money. Our 4-inch filters provide more filter area for harmful particles to be captured compared to the traditional 1-inch filters. AprilAire's patented self-seal technology assures no air will pass by unfiltered, keeping your home clean and HVAC system operating at peak performance. Note: MERV is a scale used to measure the effectiveness of air filters. Higher number values translate to more effective filtration. Choose the AprilAire Filter with the MERV rating that fits the needs of your family and home. *Performance tested to ASHRAE 52.2 Standard, minimum efficiency reporting value – MERV 11
Keywords	april aire, air, purifier, whole, house, home, replacement, 210, filter
Warranty Length	No Warranty
Parent Model Numbers	1210, 1620, 2210, 2216, 3210, 4200, 2120 with Upgrade Kit 1213, 2200 with Upgrade Kit 1213, UV12, UV22
Color	White
Shape	Rectangle
Materials	Synthetic Fiber
Included Components	(1) 210 Filter Media
Assembly Required (Y/N)	No
MERV Rating	11
Contaminants Removed	Airborne Particles; Airborne Allergens; Asthma Triggers; Bacteria; Dust; Mold Spores; Pet Dander; Pollen
Battery Required (Y/N)	No
Min Max Resistance at Airflow Volume	0.02@200 0.22@2000
Serial Numbered (Y/N)	No
Certifications	UL Classified
CA Prop 65 Warning Required (Y/N)	No
EPA Establishment Number	2539-WI-1
Assembled Length (in) - ACTUAL - Component 1	4
Assembled Width (in) - ACTUAL - Component 1	26.63

Attribute	Value
Assembled Height (in) - ACTUAL - Component 1	20.6
Assembled Length (in) - NOMINAL	4
Assembled Width (in) - NOMINAL	25
Assembled Height (in) - NOMINAL	20
Assembled Weight (lb) - Component 1	3.1
Ship Length (in)	27
Ship Width (in)	4
Ship Height (in)	5
Ship Volume (cuft)	0.31
Ship Weight (lb)	3.49
MOQ/Order Multiple	8
Eaches per Case	8
Eaches per Pallet	192
Cases per Pallet Layer	4
Case Layers per Pallet	6.0
Pallet Stack Max	3
Country of Origin	USA
Harmonized Code	8421.99.0040
Freight Class	125
NMFC Code	69100
CASE PACK - Ship Length (in)	28
CASE PACK - Ship Width (in)	20
CASE PACK - Ship Height (in)	9
CASE PACK - Ship Volume (cuft)	2.92
CASE PACK - Ship Weight (lb)	27.92
PALLET - Ship Length (in)	48
PALLET - Ship Width (in)	48
PALLET - Ship Height (in)	59
PALLET - Ship Weight (lb)	670.08
Image - Hero	<a href="https://rp.widen.net/content/mlir1rmy4w/jpeg/aprilaire-210-air-filter-1-pack-web-ready-hero-photo.jpg">https://rp.widen.net/content/mlir1rmy4w/jpeg/aprilaire-210-air-filter-1-pack-web-ready-hero-photo.jpg</a>

Attribute	Value
Image - Hero.1	<a href="https://rp.widen.net/content/e3sdzuqkwy/jpeg/aprilaire-210-air-filter-1-pack-web-ready-hero-2-photo.jpg">https://rp.widen.net/content/e3sdzuqkwy/jpeg/aprilaire-210-air-filter-1-pack-web-ready-hero-2-photo.jpg</a>
Image - Front	<a href="https://rp.widen.net/content/dh9yvdkoc/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-front-view-photo.jpg">https://rp.widen.net/content/dh9yvdkoc/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-front-view-photo.jpg</a>
Image - Back	<a href="https://rp.widen.net/content/9ml6fph6ka/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-back-facing-photo.jpg">https://rp.widen.net/content/9ml6fph6ka/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-back-facing-photo.jpg</a>
Image - Left	<a href="https://rp.widen.net/content/yhwdxnaa8o/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-side-view-photo.jpg">https://rp.widen.net/content/yhwdxnaa8o/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-side-view-photo.jpg</a>
Image - Right	<a href="https://rp.widen.net/content/ddyfen6aod/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-left-facing-photo.jpg">https://rp.widen.net/content/ddyfen6aod/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-left-facing-photo.jpg</a>
Image - Top	<a href="https://rp.widen.net/content/11d8qmppti/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-side-view-close-up-photo.jpg">https://rp.widen.net/content/11d8qmppti/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-side-view-close-up-photo.jpg</a>
Image - Bottom	<a href="https://rp.widen.net/content/slgwteuwt3/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-bottom-right-facing-photo.jpg">https://rp.widen.net/content/slgwteuwt3/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-bottom-right-facing-photo.jpg</a>
Image - Dimensions	<a href="https://rp.widen.net/content/djbrrlp4j/jpeg/aprilaire-210-air-filter-size-web-ready-photo.jpg">https://rp.widen.net/content/djbrrlp4j/jpeg/aprilaire-210-air-filter-size-web-ready-photo.jpg</a>
Image - Dimensions.1	<a href="https://rp.widen.net/content/6ytnk7pugn/jpeg/aprilaire-210-air-filter-size-and-compatibility-web-ready-photo.jpg">https://rp.widen.net/content/6ytnk7pugn/jpeg/aprilaire-210-air-filter-size-and-compatibility-web-ready-photo.jpg</a>
Image - In Packaging	<a href="https://rp.widen.net/content/6dvdsn76tt/jpeg/aprilaire-210-air-filter-packaging-transition-photo.jpg">https://rp.widen.net/content/6dvdsn76tt/jpeg/aprilaire-210-air-filter-packaging-transition-photo.jpg</a>
Image - Installed	<a href="https://rp.widen.net/content/8msliyrpla/jpeg/aprilaire-air-filter-merv-11-life-web-ready-photo.jpg">https://rp.widen.net/content/8msliyrpla/jpeg/aprilaire-air-filter-merv-11-life-web-ready-photo.jpg</a>
Image - Marketing Tile	<a href="https://rp.widen.net/content/m7c4rqkh0k/jpeg/aprilaire-ala-merv11-merv13-air-filter-web-ready-graphic.jpg">https://rp.widen.net/content/m7c4rqkh0k/jpeg/aprilaire-ala-merv11-merv13-air-filter-web-ready-graphic.jpg</a>
Image - Marketing Tile.1	<a href="https://rp.widen.net/content/dvme9onlyd/jpeg/aprilaire-air-filter-web-ready-graphic-4.jpg">https://rp.widen.net/content/dvme9onlyd/jpeg/aprilaire-air-filter-web-ready-graphic-4.jpg</a>
Image - Marketing Tile.2	<a href="https://rp.widen.net/content/jvztbijf2/jpeg/aprilaire-air-filter-web-ready-graphic-3.jpg">https://rp.widen.net/content/jvztbijf2/jpeg/aprilaire-air-filter-web-ready-graphic-3.jpg</a>
Image - Marketing Tile.3	<a href="https://rp.widen.net/content/deskybshq/jpeg/aprilaire-logo-transition-graphic.jpg">https://rp.widen.net/content/deskybshq/jpeg/aprilaire-logo-transition-graphic.jpg</a>
Image - Marketing Tile.4	<a href="https://rp.widen.net/content/uctmtd2r7d/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-web-ready-left-facing-photo.jpg">https://rp.widen.net/content/uctmtd2r7d/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-web-ready-left-facing-photo.jpg</a>
Image - Marketing Tile.5	<a href="https://rp.widen.net/content/wvdusttzfi/jpeg/aprilaire-210-air-filter-web-ready-graphic-2.jpg">https://rp.widen.net/content/wvdusttzfi/jpeg/aprilaire-210-air-filter-web-ready-graphic-2.jpg</a>
Image - Marketing Tile.6	<a href="https://rp.widen.net/content/ufnxzy2ig1/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-clean-air-web-ready-graphic.jpg">https://rp.widen.net/content/ufnxzy2ig1/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-clean-air-web-ready-graphic.jpg</a>
Image - Marketing Tile.7	<a href="https://rp.widen.net/content/2jlfvnkm1e/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-web-ready-right-facing-photo.jpg">https://rp.widen.net/content/2jlfvnkm1e/jpeg/aprilaire-110-210-310-410-510-610-810-910-air-filter-web-ready-right-facing-photo.jpg</a>
Image - Marketing Tile.8	<a href="https://rp.widen.net/content/8znky4i0mf/jpeg/aprilaire-210-air-filter-merv-11-web-ready-back-facing-photo.jpg">https://rp.widen.net/content/8znky4i0mf/jpeg/aprilaire-210-air-filter-merv-11-web-ready-back-facing-photo.jpg</a>

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Image - Marketing Tile.9	<a href="https://rp.widen.net/content/ytgwivhu6n/jpeg/aprilaire-210-air-filter-web-ready-graphic.jpg">https://rp.widen.net/content/ytgwivhu6n/jpeg/aprilaire-210-air-filter-web-ready-graphic.jpg</a>
Image - Marketing Tile.10	<a href="https://rp.widen.net/content/k0v1irf3bp/jpeg/aprilaire-air-filter-merv-11-benefits-web-ready-graphic.jpg">https://rp.widen.net/content/k0v1irf3bp/jpeg/aprilaire-air-filter-merv-11-benefits-web-ready-graphic.jpg</a>
Image - Marketing Tile.11	<a href="https://rp.widen.net/content/m0rcadzqtr/jpeg/aprilaire-air-filter-merv-11-subscribe-and-save-graphic.jpg">https://rp.widen.net/content/m0rcadzqtr/jpeg/aprilaire-air-filter-merv-11-subscribe-and-save-graphic.jpg</a>
Image - Marketing Tile.12	<a href="https://rp.widen.net/content/v1mpdwspcf/jpeg/aprilaire-air-filter-merv-rating-web-ready-graphic.jpg">https://rp.widen.net/content/v1mpdwspcf/jpeg/aprilaire-air-filter-merv-rating-web-ready-graphic.jpg</a>
Image - Lifestyle	<a href="https://rp.widen.net/content/lpioifitwy/jpeg/aprilaire-210-air-filter-benefits-web-ready-lifestyle-photo.jpg">https://rp.widen.net/content/lpioifitwy/jpeg/aprilaire-210-air-filter-benefits-web-ready-lifestyle-photo.jpg</a>
Image - Lifestyle.1	<a href="https://rp.widen.net/content/hp5ooekyox/jpeg/aprilaire-210-air-filter-benefits-web-ready-lifestyle-photo-2.jpg">https://rp.widen.net/content/hp5ooekyox/jpeg/aprilaire-210-air-filter-benefits-web-ready-lifestyle-photo-2.jpg</a>
Image - Logo	<a href="http://images.salsify.com/image/upload/s--EvwPG7ie--/gtadtev3mzxxdzb6qxcr.png">http://images.salsify.com/image/upload/s--EvwPG7ie--/gtadtev3mzxxdzb6qxcr.png</a>
PDF - Brochure	<a href="https://rp.widen.net/content/b6owvs1ufj/original/aprilaire-air-purifier-consumer-brochure-2289.pdf">https://rp.widen.net/content/b6owvs1ufj/original/aprilaire-air-purifier-consumer-brochure-2289.pdf</a>
PDF - Product Guide	<a href="https://rp.widen.net/content/1obme2sgkj/original/aprilaire-air-cleaner-product-guide-2360.pdf">https://rp.widen.net/content/1obme2sgkj/original/aprilaire-air-cleaner-product-guide-2360.pdf</a>
PDF - Product Guide All	<a href="https://rp.widen.net/content/4uiwz4kh5l/original/aprilaire-all-products-specification-reference-guide-2210.pdf">https://rp.widen.net/content/4uiwz4kh5l/original/aprilaire-all-products-specification-reference-guide-2210.pdf</a>
Video - Commercial	<a href="https://rp.widen.net/content/utfsyojaik/original/aprilaire-air-purifier-clean-air-filter-commercial-video.mp4">https://rp.widen.net/content/utfsyojaik/original/aprilaire-air-purifier-clean-air-filter-commercial-video.mp4</a>
Video - Commercial.1	<a href="https://rp.widen.net/content/yo1ewtg3h0/original/aprilaire-air-purifier-air-purity-15-second-video.mp4">https://rp.widen.net/content/yo1ewtg3h0/original/aprilaire-air-purifier-air-purity-15-second-video.mp4</a>
Video - Commercial.2	<a href="https://rp.widen.net/content/tk8vu0xmjm/original/aprilaire-air-purifier-allergies-15-second-video-2.mp4">https://rp.widen.net/content/tk8vu0xmjm/original/aprilaire-air-purifier-allergies-15-second-video-2.mp4</a>
Video - Commercial - YouTube URL	<a href="https://youtu.be/cCbjVzUjd9Y">https://youtu.be/cCbjVzUjd9Y</a>
Video - Commercial - YouTube URL.1	<a href="https://youtu.be/pephnZTVT1l">https://youtu.be/pephnZTVT1l</a>
Video - Commercial - YouTube URL.2	<a href="https://youtu.be/ZzqH7snzMg8">https://youtu.be/ZzqH7snzMg8</a>
Video - Installation	<a href="https://rp.widen.net/content/kvgvkwefmz/original/aprilaire-air-filter-replacement-instructional-video.mp4">https://rp.widen.net/content/kvgvkwefmz/original/aprilaire-air-filter-replacement-instructional-video.mp4</a>
Video - Installation - YouTube URL	<a href="https://youtu.be/bKwZRMmg_al">https://youtu.be/bKwZRMmg_al</a>
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